



ASCE | LOS ANGELES
YOUNGER MEMBER FORUM
AMERICAN SOCIETY OF CIVIL ENGINEERS

ENGINEERS WEEK 2022

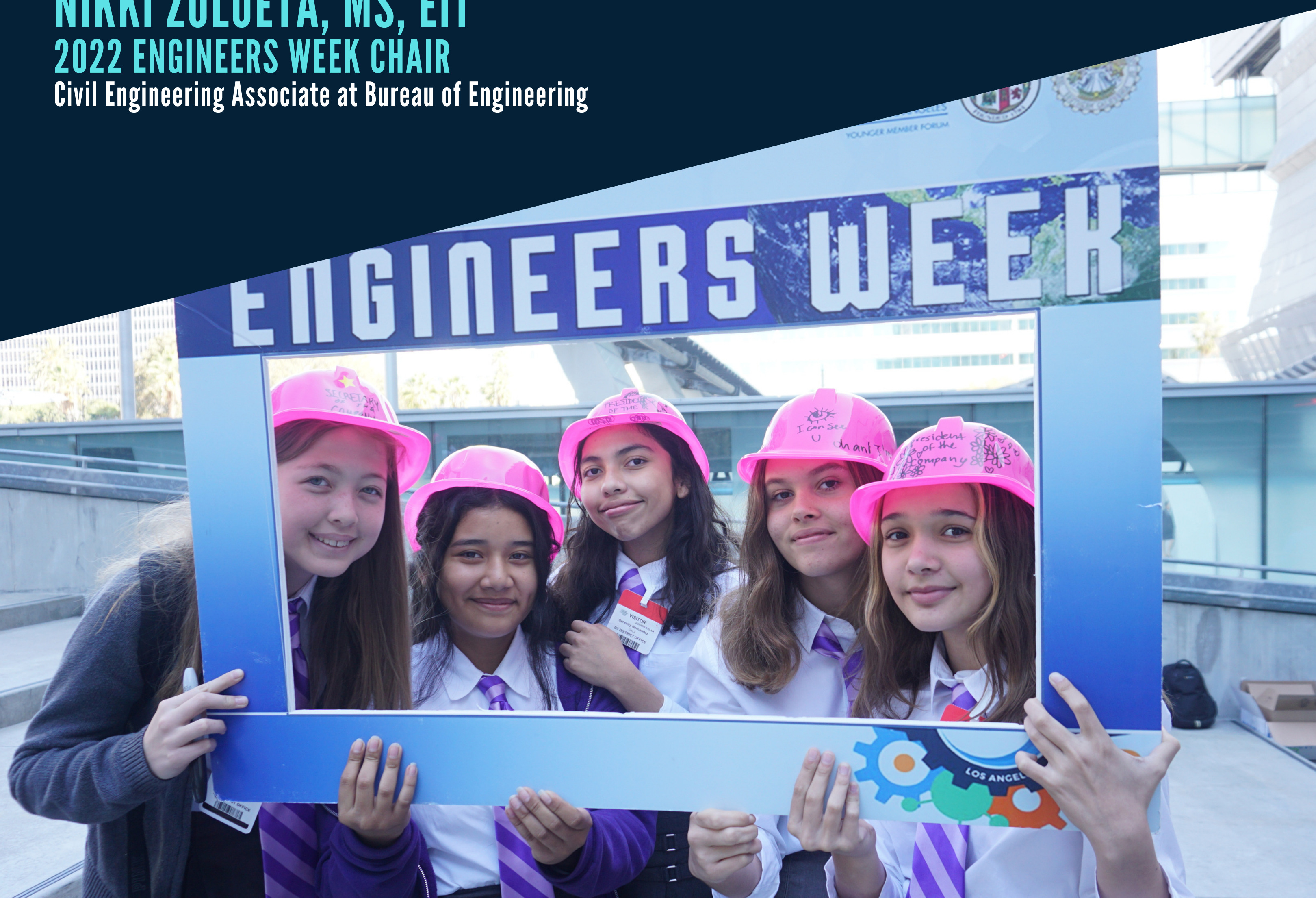
February 22- February 26, 2022

Reimagining the Possible

THANK YOU FOR CONSIDERING US

On behalf of ASCE LA YMF, we're so excited that you would like to be a part of this memorable outreach event! Every year we host over hundreds of K-12 students with the hope of inspiring them to pursue a career in the world of engineering. From aerospace to structural engineering -- we want to spark their interest and get their gears turning! We wouldn't be able to do this all without the help of our amazing sponsors. 2022 will be hosted on a semi-virtual platform and we're excited for you to join us!

NIKKI ZULUETA, MS, EIT
2022 ENGINEERS WEEK CHAIR
Civil Engineering Associate at Bureau of Engineering



SPONSORSHIP

Champion - \$5000

- Sponsorship of entire Engineers Week Celebration
- Company logo to appear on Zoom background for all speakers, hosts, and volunteers for all days
- Speaking opportunity at all days
- Extra-Large Logo and shoutout during opening and closing slides
- Extra-Large logos displayed on shirts given to all students
- Extra-Large logo on ASCE LA YMF website
- Social Media Ad

Leader- \$2500

- Engineers Week Day named after company (i.e. Girl Day sponsored by Company XYZ)
- Branded Zoom background for all speakers, hosts, and volunteers
- Keynote speaker at company sponsored day
- Large Logo and shoutout during opening and closing slides
- Large logos displayed on shirts given to all students
- Large logo on ASCE LA YMF website
- Social Media Ad

Mentor - \$1000

- Sponsored Activity (i.e. Paper Towers sponsored by Company XYZ)
- Medium Logo and shoutout during opening and closing slides
- Medium logos displayed on shirts given to all students
- Medium logo on ASCE LA YMF website
- Social Media Ad

Supporter - \$500

- Small Logo and shoutout during opening and closing slides
- Small logos displayed on shirts given to all students
- Small logo on ASCE LA YMF website
- Social Media Ad

ENGINEERS WEEK CHAIRS

Nikki Zulueta

Civil Engineering Associate
LABOE



**Engineers Week Chair
2022**

Christine Rice, P.E.

Environmental Engineer
CDM Smith



**Elementary School Day
Tuesday February 22, 2022**

Ani Sarkissian

Civil Engineering Associate
LADWP



**Middle School Day
Wednesday February 23, 2022**

Andrea Mosqueda

Design Engineer
Ardurra



**High School Day
Thursday February 24, 2022**

Joan Hsu

Civil Engineering Associate
LADOT



**Girl Day
Friday February 25, 2022**

Flor Hernandez

Project Manager
SoCalGas

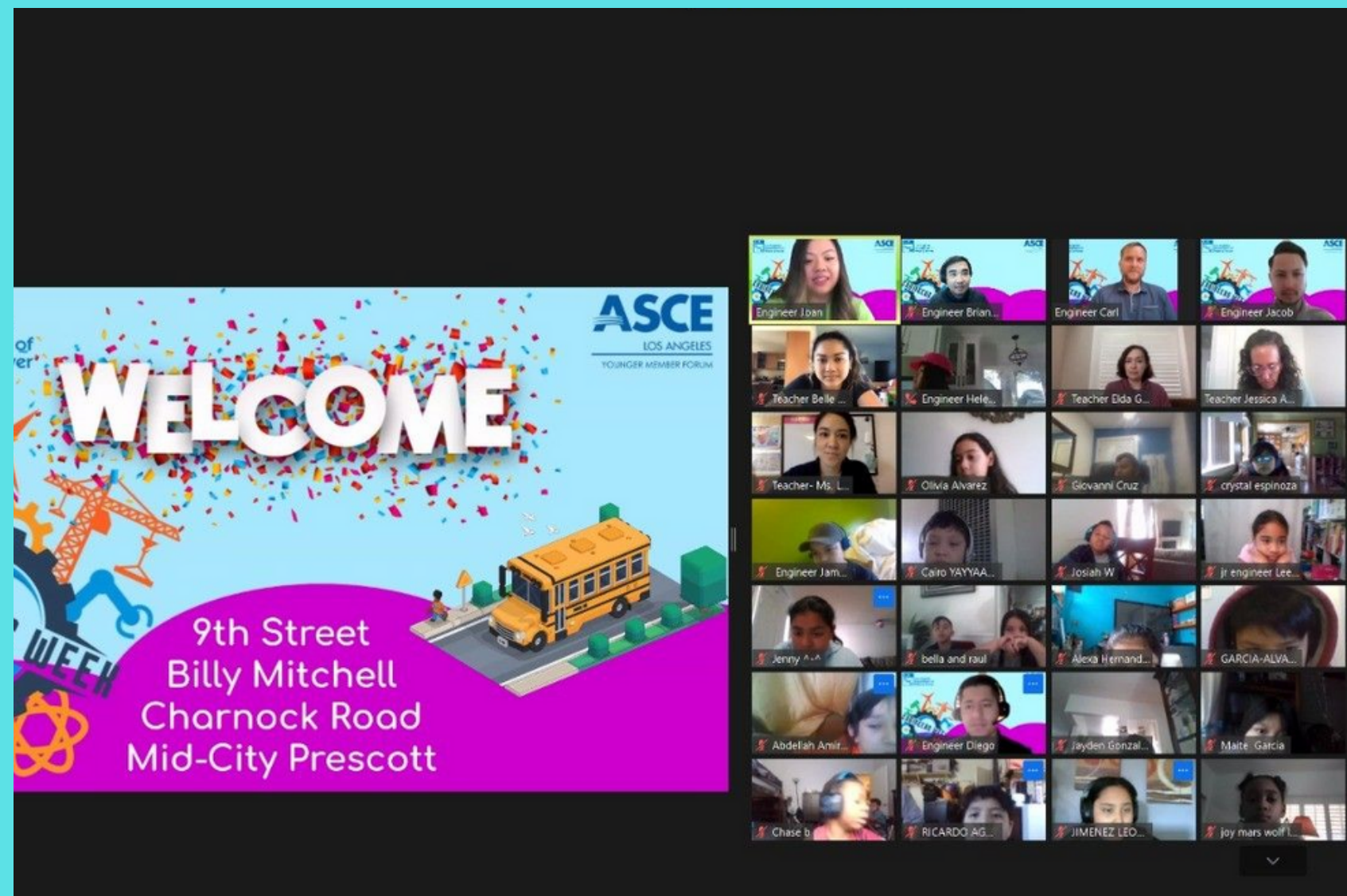


**Girl Scouts Day
Saturday February 26, 2022**

2021 EVENTS

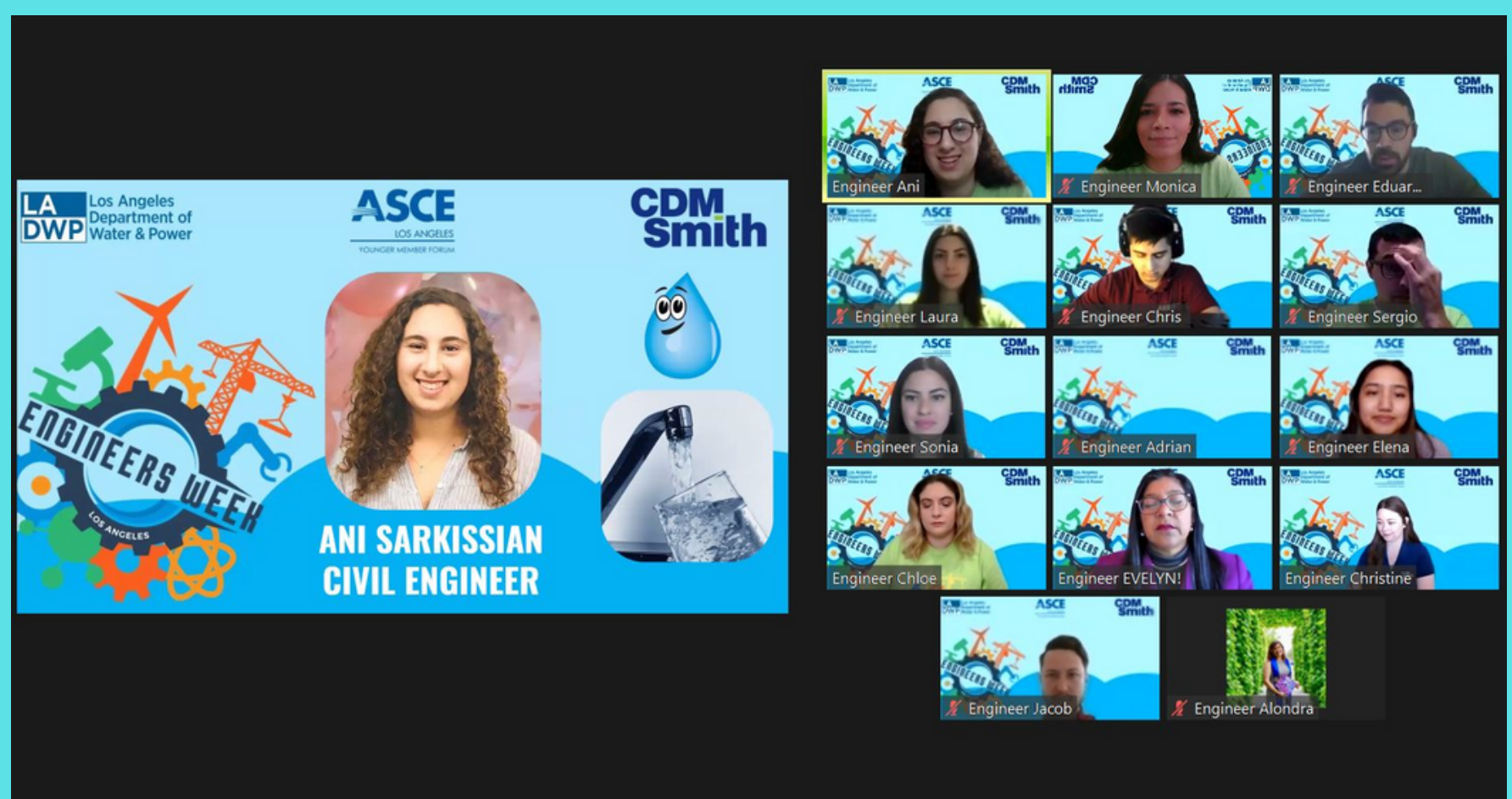
Elementary School Day

Over 150 elementary school students participated where they learned about engineering, participated in Kahoot quizzes and tested their engineering skills with hands on activities with engineering professionals.



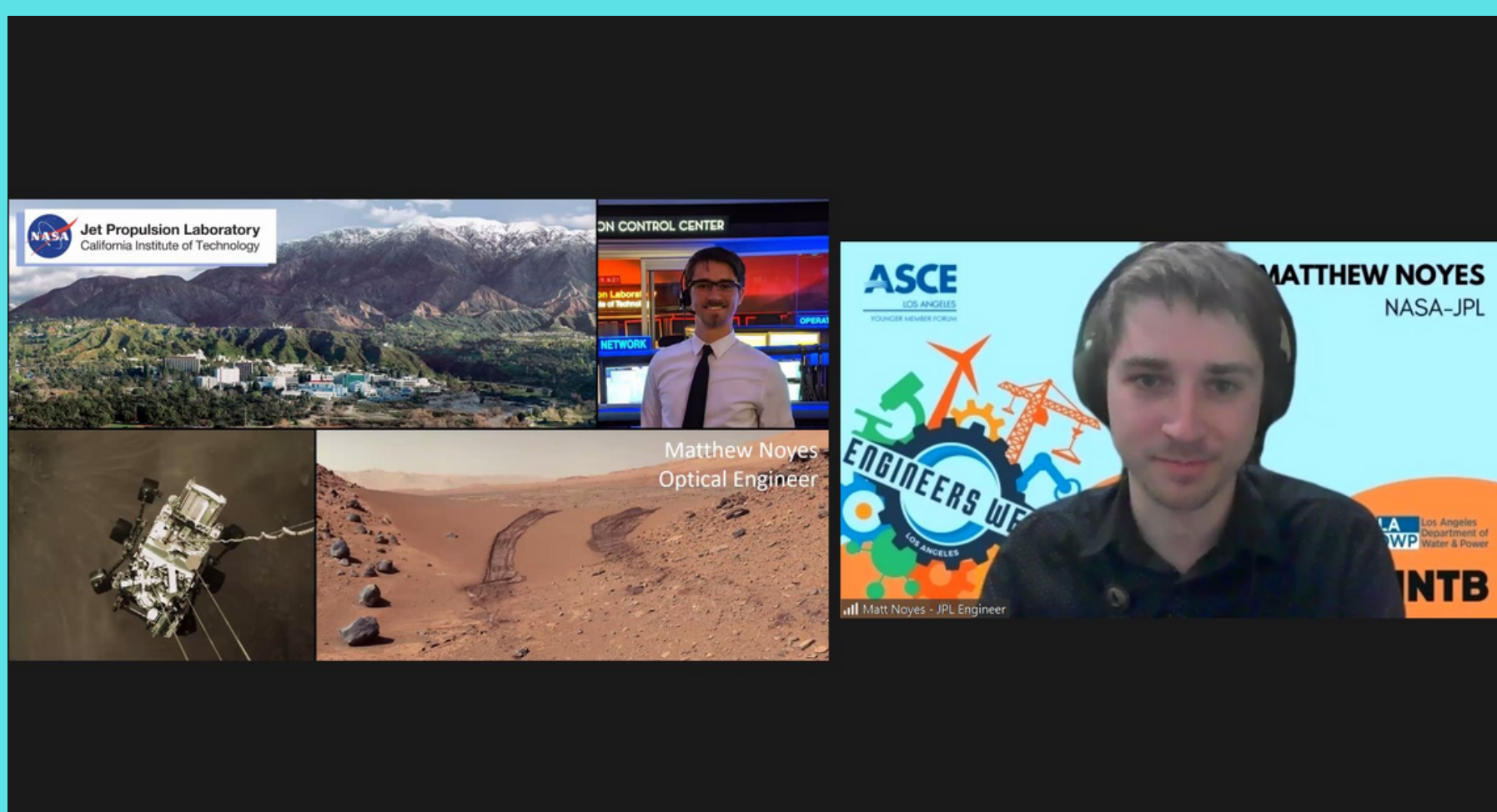
Middle School Day

Over 100 middle school students participated where they got to hear from LADWP Speaker and participate on a hands on activity. The students built spaghetti towers and learned about how to build a strong structure. Three student winners were awarded scholarships during our essay contest.



High School Day

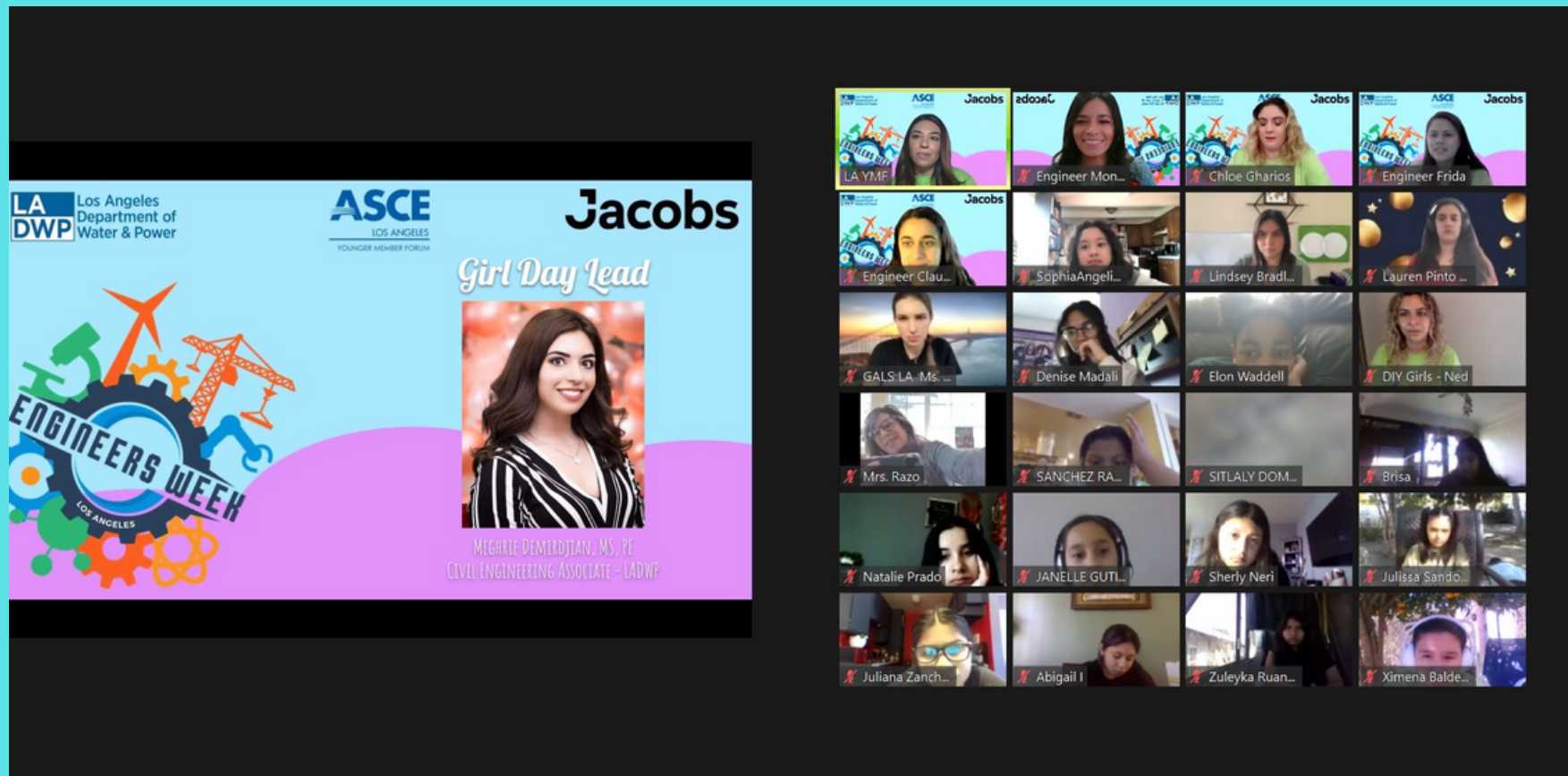
Over 200 high school students participated where they got to hear from Apple, Tesla, Amazon, and Walt Disney Imagineering engineers. They participated in a hands on strong paper structure activity. Student winners were awarded scholarships during our essay contest.



2021 EVENTS

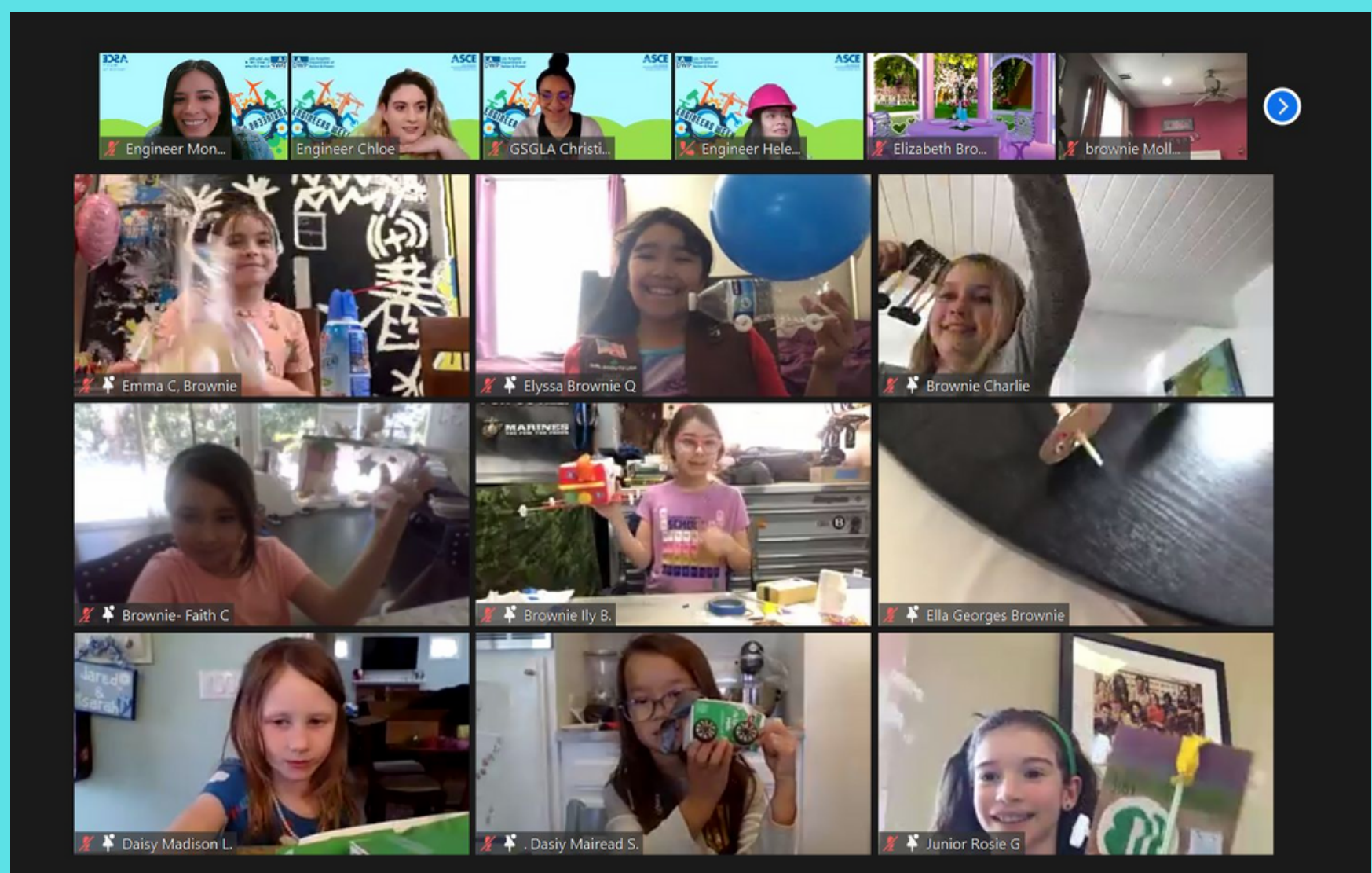
Girl Day

Over 120 middle and high school students participated on three hands on activities such as egg bicep challenge, ooblek, and water pressure test. We had speakers from an astronaut in training and #STEMfluencers panelists. Three student winners were announced for our scholarship essay contest.



Girl Scouts Day

Over 140 girl scouts learned about engineering and speaker from LA BOE - a former girl scout and now engineer. Girl scouts participated in building air cars using household items and kahoot games.



2022 VIRTUAL ENGINEERS WEEK

HELP US REIMAGINE THE POSSIBLE

All Engineers Week 2022 events will be held semi-virtually due to COVID-19 considerations. Now is a better time than ever to inspire a diverse group of young students to become leaders in Science, Technology, Engineering, and Math (STEM) and build a better tomorrow.



ESTIMATED EXPENDITURES

T-SHIRTS	\$6000
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EDUCATIONAL ACTIVITIES AND SUPPLIES	\$2600
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MATERIAL SHIPPING TO TEACHERS/STUDENTS	\$800
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ESSAY CONTEST SCHOLARSHIPS	\$3000
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MISCELLANEOUS ITEMS	\$500
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TOTAL	\$12,900
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A BIG THANK YOU FROM THE ASCE LA YMF BOARD!

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PE Review Course
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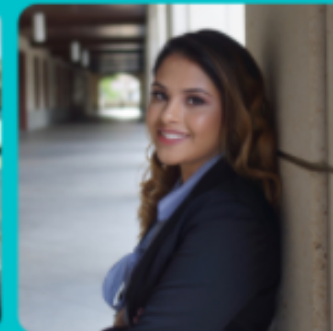
University Outreach
Diego Jacome



Student Night and Job Fair
Ben Baker



Student Night and Job Fair
Matthew Jacobson



Scholarships
Andrea Mosqueda



Historian
Adam Banihamed



Popsicle Stick Bridge Competition
Brandon Duong



Popsicle Stick Bridge Competition
Emily Garcia



K-12 Outreach
Bryan Palma



K-12 Outreach
Andres Perez



Community Service
Megan Watt



Government Affairs
Edward Parks



Government Affairs
Sarah Solomon



**Inclusion, Belonging
and Diversity**
Joan Hsu



Social Activities
Kelsey Kalemkarian



EWeek
Nikki Zulueta

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